



Reos

Driving Massive Change through Creative Collaboration

Or...

We need the biggest 'WE' we have ever been

Monica Pohlmann, Reos North America
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“The urge to form partnerships, to link up in collaborative arrangement, is perhaps the oldest, strongest, and most fundamental force in nature. There are no solitary, free-living creatures: every form of life is dependent on other forms.”

- Lewis Thomas

Leading Boldly Hypothesis

Investigated the **hypothesis** that...

- ▶ Collaborative social innovation is an effective way to make progress on complex social issues / bring about system level change.

Collaborative Social Innovation: A Working Definition

...the process of bringing new actionable ideas into the world that are both good for society and enhance society's capacity to act.

Collaborative social innovations include new ideas or recombinations of existing ideas (services, models and resource flows) that simultaneously address complex social issues and create new social relationships or collaborations.



THRIVE BY 5

Calgary's Early Years Innovation Lab



United Way
Calgary and Area

Alberta



WHAT IS THRIVE BY 5?

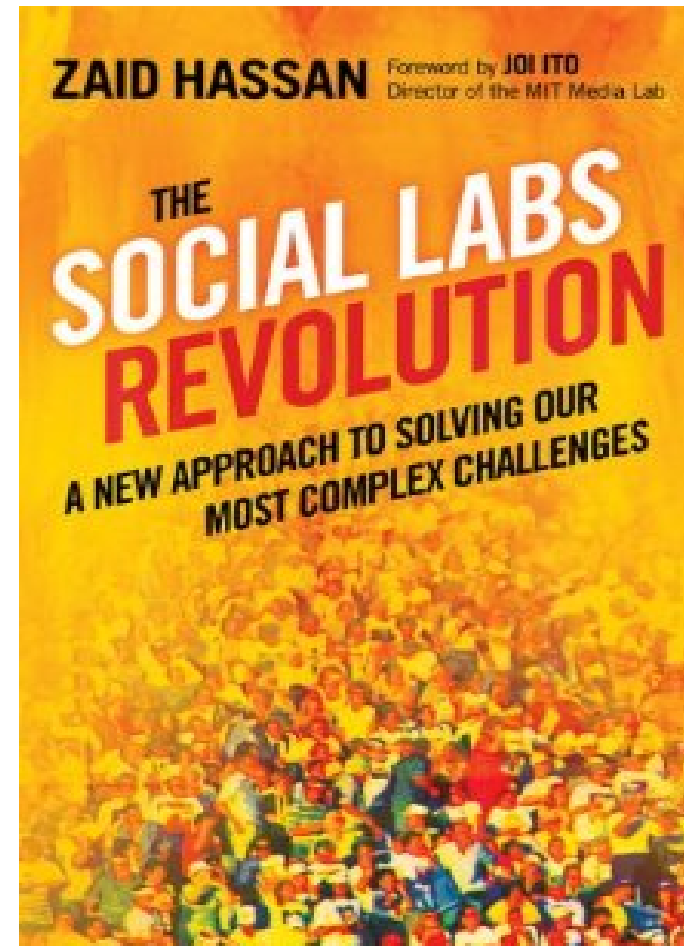
1 in 4 kids in Calgary (a city of 1.2 million in Alberta, Canada) aren't thriving by age 5 so they aren't prepared for success by kindergarten. **Thrive By 5: Calgary's Early Years Innovation Lab** is an initiative where 25 people commit to an innovation process, for at least a year, designed to change the system so every kid can reach their full potential.



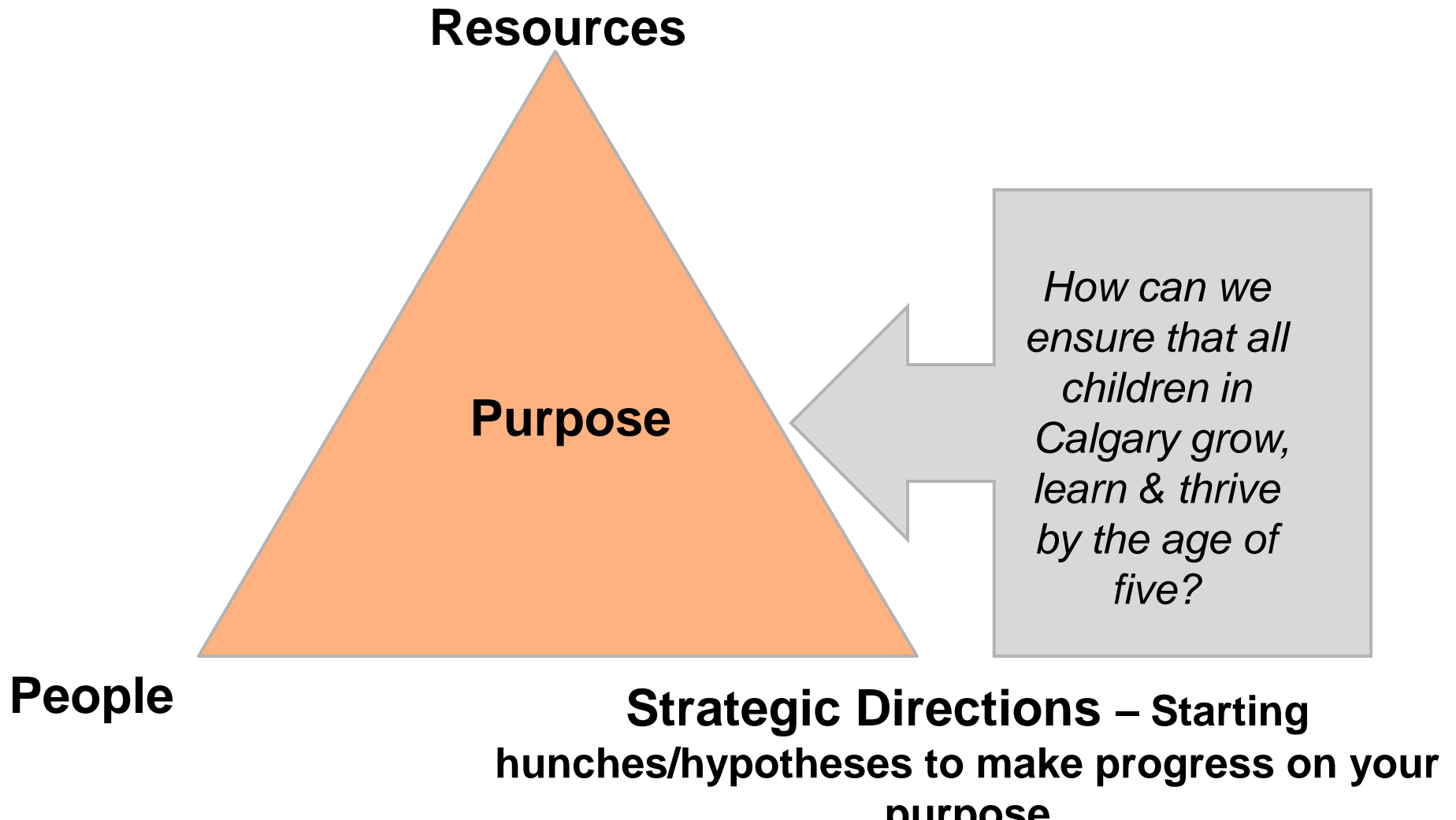
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The Social Lab

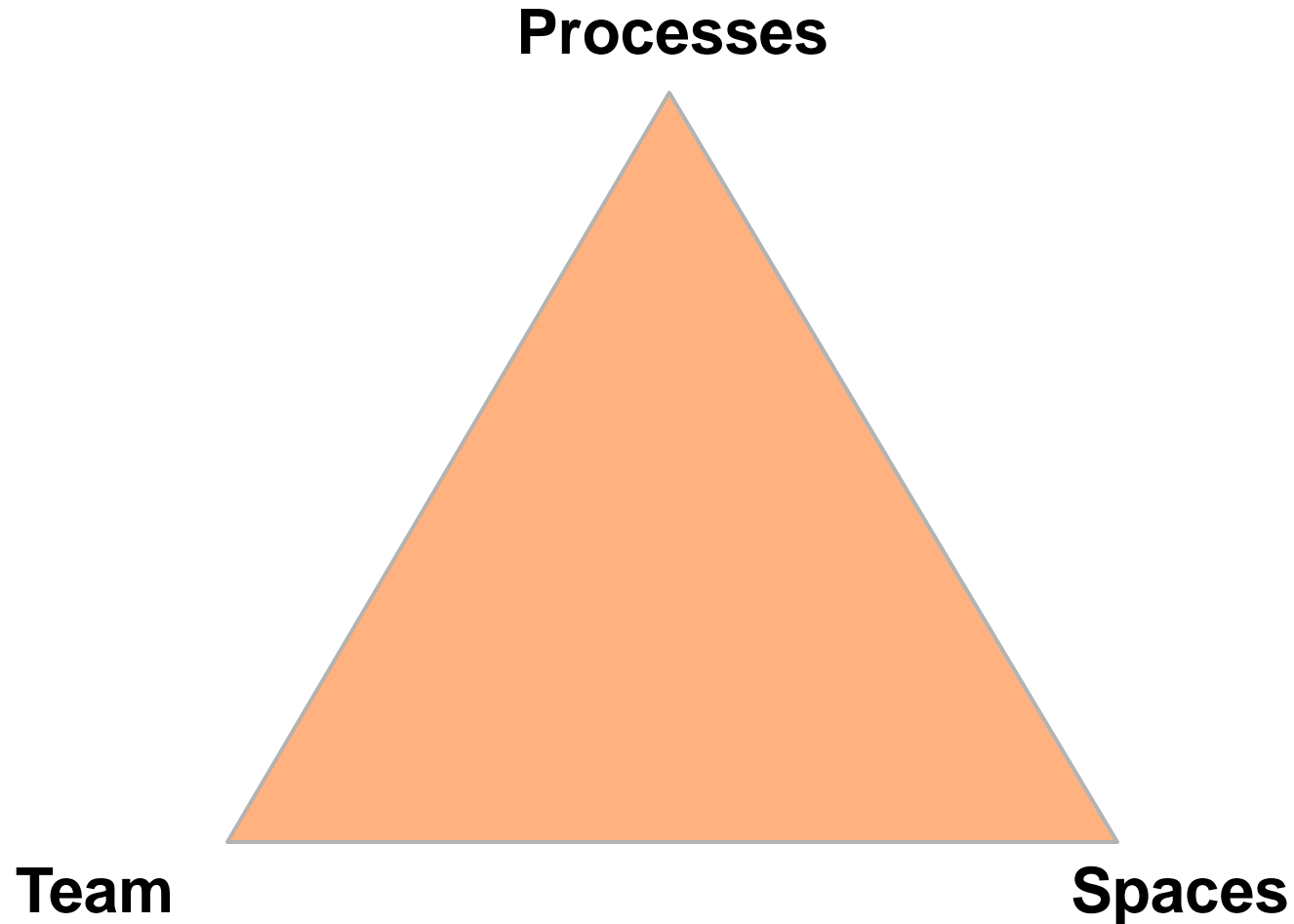
A social lab is a multi-stakeholder platform through which a diverse team of stakeholders works together — using their heads, hearts, and hands — to address a complex challenge.



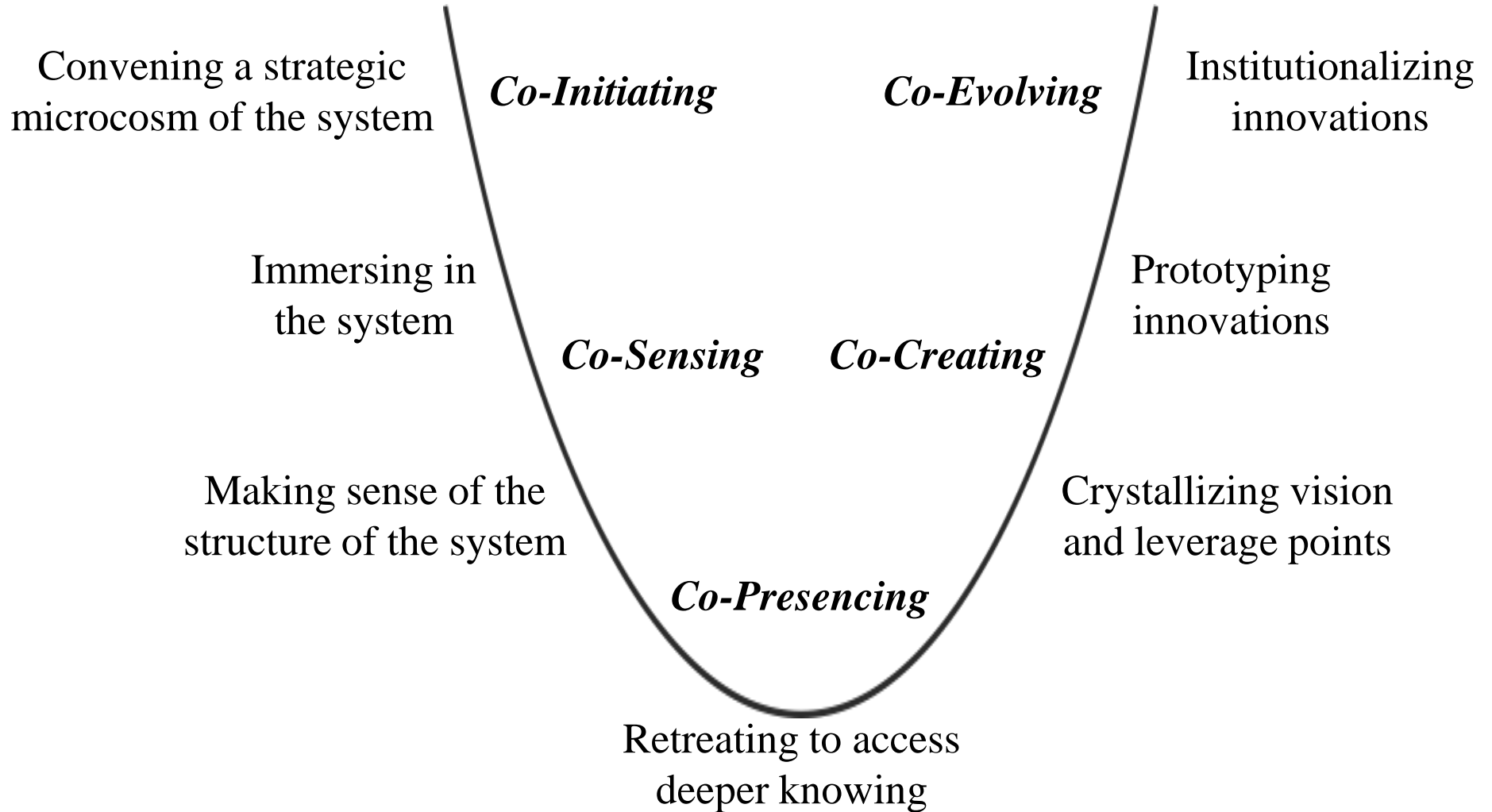
Necessary Ingredients to Get Going on a Social Change Initiative



Social Lab: Three Main Areas of Focus & Investment



Social Lab Process – U Process



“What we have learned... that transforming systems is ultimately about transforming relationships”

- Peter Senge





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Reos helps businesses, governments, and civil society organisations address complex social challenges using a systemic, participative and creative or experimental approach.

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