For more than 25 years, The Natural Step Canada has helped organizations like yours transition toward a sustainable future. Partnering with the global thought-leader in performance measurement, pm2, we are expanding on our expertise with the introduction of the **Sustainability Scorecard**.

**An integrated measurement platform that provides your leadership with a scorecard that aligns sustainability with strategy.**
Sustainability Leadership is Strategic Leadership.

Sustainability drives innovation and value creation; however, better data is needed to help organizations make sense of complexity and link sustainability performance with business performance.

The Sustainability Scorecard is designed to bring that data together from what you already have in your organization: your existing strategy, plentiful data, existing sustainability frameworks, and your team’s expertise. These metrics can be consolidated into a precision tool for decision making and monitoring that gives you and every employee, team, and department a reliable view of your progress on a weekly, monthly, quarterly, or yearly basis.

Your customizable Sustainability Scorecard cross-references each metric to the most popular frameworks (UN-SDG, GRI, <IR>, Future-Fit, B-Corp, SASB, etc). This ensures that all stakeholders, and new-comers, can see your sustainability performance through the framework of their choice.
We work with your leadership team to quickly customize and bring your sustainability scorecard online. Our ongoing coaching supports the integration of sustainability with the strategy, culture, and daily activities of your organization.

**Be a First Mover in Canada.**

The TNS Sustainability Scorecard has been successfully completed as a pilot phase in Europe and Asia and we are taking on early-adopter organizations to stand as reference sites in Canada. Based on your historic relationship with The Natural Step Canada, you are receiving this special invitation to join the cohort of Canadian first-mover organizations and set an example for the future of sustainability in business.

**The top benefits when you scorecard your sustainability efforts:**

- **EMPLOYEE ENGAGEMENT**
- **CUSTOMER SATISFACTION**
- **BRAND REPUTATION**
- **COST SAVINGS**

Learn more about the benefits of the Sustainability Scorecard.

Book a time to talk today. Let us show you how the Sustainability Scorecard can help your organization align strategy with sustainability.

Join the movement today.
The Natural Step

sustainabilityscorecard

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