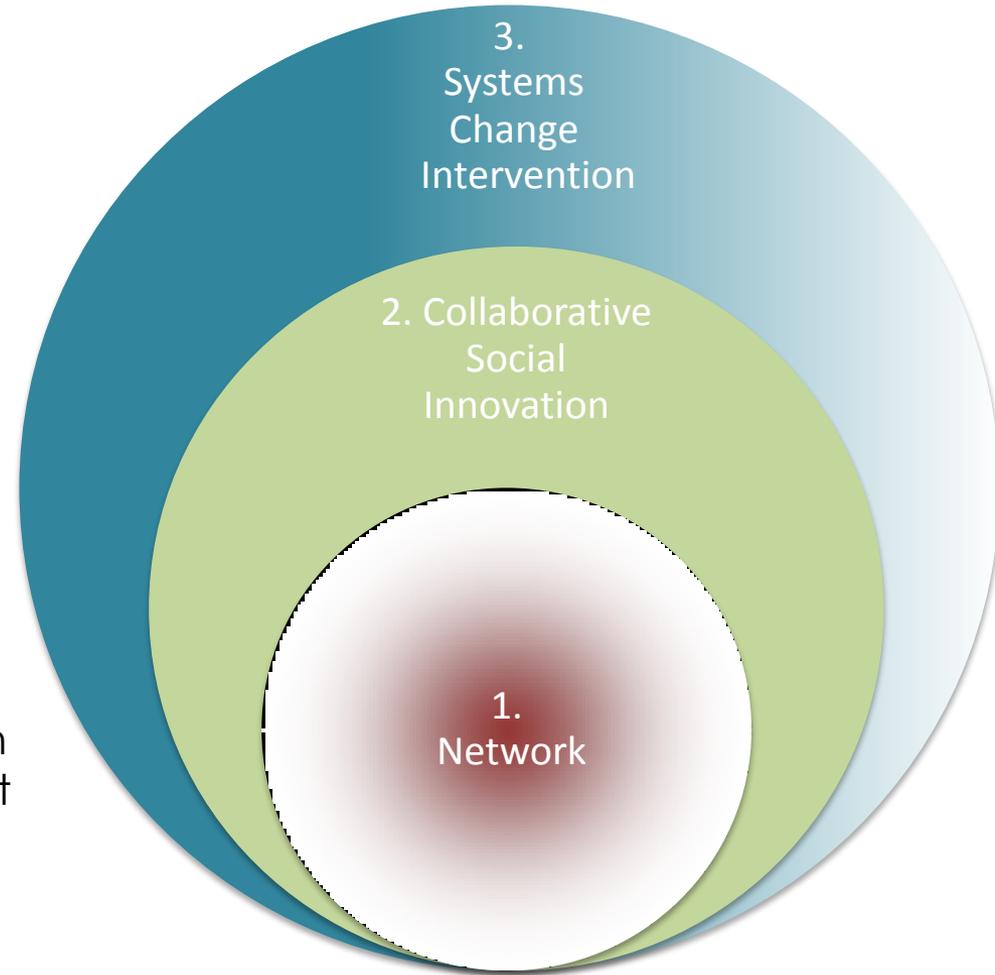# Leading Boldly:
Calgary's Network for Collaborative Social Innovation

An initiative of the United Way of Calgary, LB is focussed on:

1. Building new capacity in Calgary for collaborative social innovation (CSI)
2. Making progress on complex problems that are beyond the mandate of any individual organization.

- **Hypothesis** (i.e., educated guess)… that building greater capacity for collaborative social innovation in Calgary through a network model is an effective way to make progress on complex social issues and bring about system level change.

LB's Three Spheres of Activity

Collaborative Social Innovation: Our Working Definition

…the process of developing social innovations that are both social in their ends and collaborative in their means.

Collaborative social innovations include new ideas (services, models and resource flows) that simultaneously address complex social issues and create new social relationships or collaborations.

In other words they are innovations that are both good for society and enhance society's capacity to act.

LEADING **BOLDLY** NETWORK

Collaborative Innovative Intelligence

- Innovative thinking – the form of thinking we didn't learn at school – is the process of solving problems by discovering, combining, and arranging insights, ideas, and methods in new ways.

- **'collaborative innovative intelligence'** — the capacity to collectively gain insights into complex problems or opportunities, and discover new and unforeseen solutions that can be co-implemented.

- While this may involve creativity, it's not the same as creativity. It is applied co-creativity that achieves value for a system, organization or community.

LEADING **BOLDLY** NETWORK

VIJAY GOVINDARAJAN
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Authors of
10 RULES FOR STRATEGIC INNOVATORS

the other side of innovation

SOLVING
THE
EXECUTION
CHALLENGE

HARVARD BUSINESS PRESS

1**. Co-Initiate** – Set the right conditions and culture

2**. Co-Sensing** – Frame the issue or design question

3. **Co-Presence** – Generate ideas

4**. Prepare for Prototyping** – Planning

5**. Co-create / Prototype** – Experiment to test ideas

6. **Co-Evolve** - Implement

7. **Scale Out** – Share innovations with a broader set of stakeholders

8. **Scale Up** – Systems Change

U Process

1. Co-initiating:
uncover common intent
stop and listen to others and to
what life calls you to do

5. Co-evolving:
embody the new in ecosystems
that facilitate acting
from the whole

2. Co-sensing:
observe, observe, observe
connect with people and places
to sense the system from the whole

4. Co-creating:
prototype the new
in living examples to explore
the future by doing

3. Presencing:
connect to the source of inspiration and will
go to the place of silence and allow the inner knowing to emerge

PRESENCING
INSTITUTE

Four Ways of Talking and Listening

Enacting emerging realities

Future

Generative
Engages everyone's
highest potential
Creates something new

Letting go

Re-directing

Dialoguing / Empathic
Self-reflectivity
Empathy

Downloading
Politeness/fear
Single point perspective

Suspending

Debating
Meeting of fixed ideas
Judging

Past

Re-enacting existing realities